

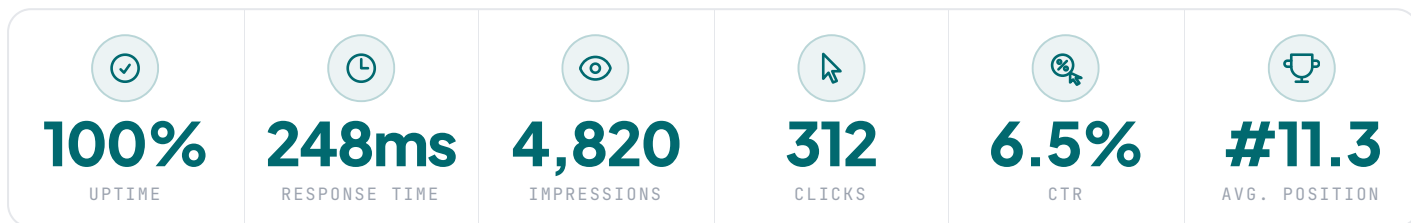
MONTHLY REPORT

Client Name

<https://sampleclient.com>


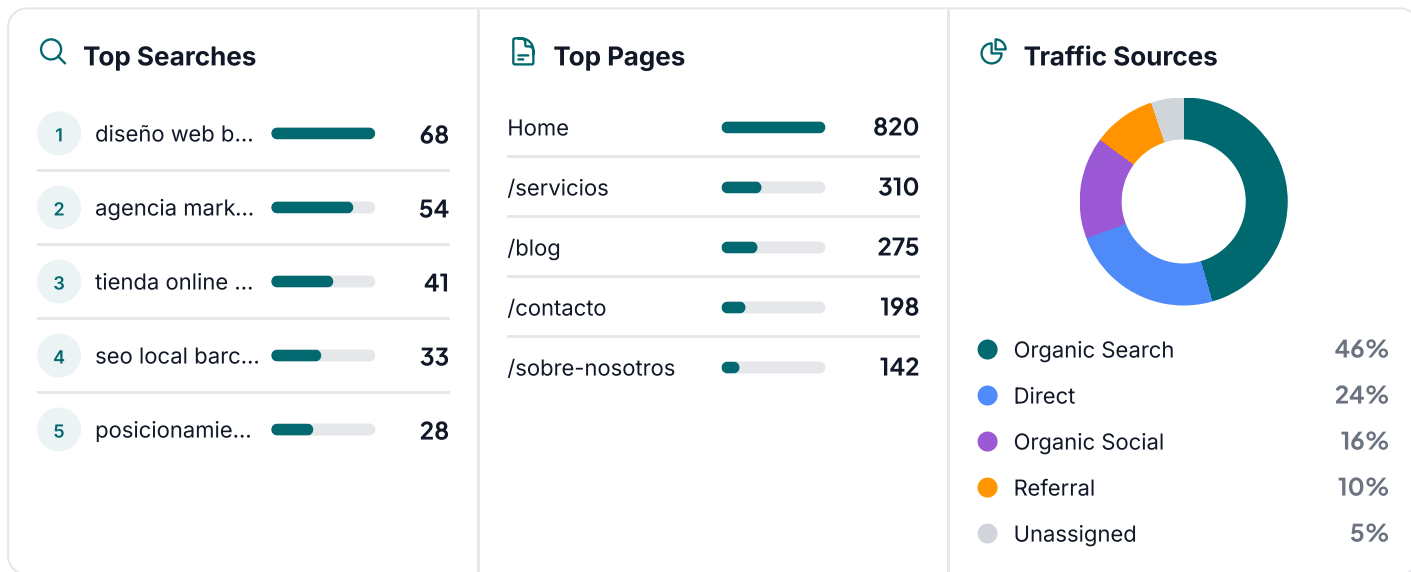
Hi Client Name 🙌

In April, your website delivered outstanding results. Uptime was near-perfect at 99.98 %, and the average server response time of 248 ms keeps your visitors happy and your SEO rankings healthy.



Search & Traffic

This month your site appeared **4,820** times in Google search results, attracting **312** clicks at a **6.5%** click-through rate with an average position of **#11.3**. Google Analytics recorded **2,150** sessions from **1,640** unique visitors.

Key Insight

Organic search remains your biggest driver at 46 % of sessions. Direct traffic grew 12 % month-over-month, reflecting stronger brand recall. Social media accounted for 16 % of sessions — a channel worth investing in further.